



Climate Action Initiatives

Clothing Swap

Elementary Teacher Leader

What is a clothing swap?

A community event where families can share good clothing they can't use anymore, declutter their closets, get lots of new clothes for free, save money, all while making a positive impact on the environment. So many reasons to do a clothing swap!

How does it work?

Families and community members drop off 'good condition' clothing. Some time is spent sorting it into sizes on tables where it can be easily viewed such as the gym. Invite families in and they can take as many items as they need.

Tips for a successful Clothing Swap:

1. Pick a date when families are coming into the school (eg, Parent Teacher Interviews)
2. Advertise the event through emails and posters
3. Accept donations in boxes at the front of the school for two weeks before the event
4. Loosely organize clothing into categories every few days
5. Set up clothing on tables and benches on day of event
6. Emphasize that you don't need to donate to participate

Thank You

We extend sincere gratitude to teacher Luke Forand and fellow staff members at George Jay Elementary for organizing multi-day clothing swap events for the past few years.





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High School Student Leadership

Student-led Clothing Swap at High School

To encourage donations, design posters, advertised on social media, and write scripts for school announcements for at least one month. Early advertising is key to encouraging clothing donations. The event occurs during focus which is a 40 minute block between classes. Everyone is welcome and encouraged to attend the event as long as they have signed up and informed their teacher. There is no entrance fee to the event or fee per item; it is a completely free event.

The clothing swap keeps clothes in circulation within the school community rather than ending up in the landfill. The event also raises awareness about the problem of clothing waste and over-consumption.



Thank You

We extend sincere gratitude to the leadership students at Victoria High School for organizing several clothing swaps each year and being passionate about educating themselves regarding the waste that the fashion industry produces. They successfully create events that bring the student body together and encourage utilizing clothing that already exists.

