

# City of Victoria

## Trees In Cities Challenge

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City of Victoria

fun  
for life



CITY OF  
VICTORIA

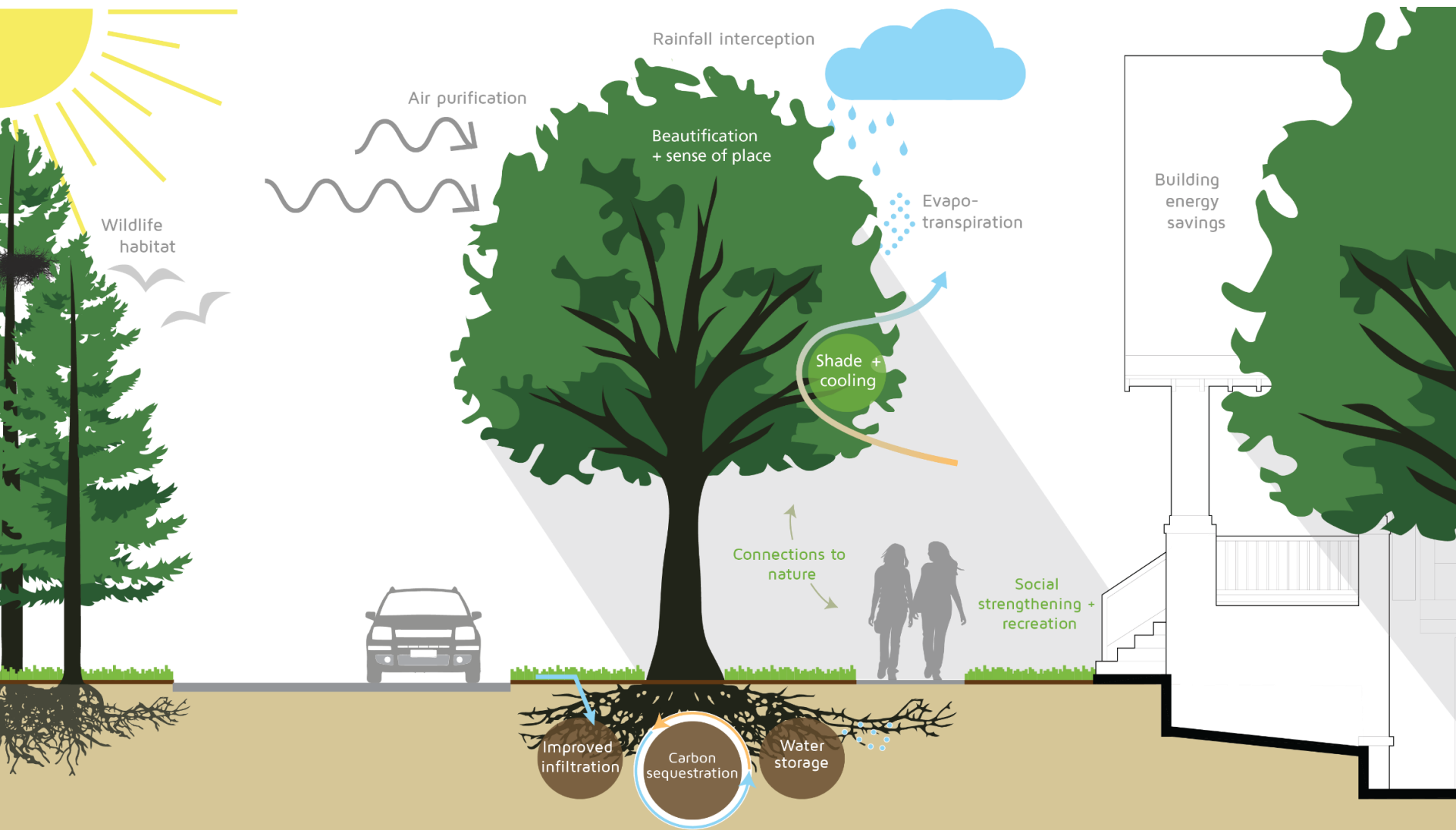
# The Challenge

Global campaign launched by UNECE to promote climate action in cities.

City of Victoria has committed to plant 5,000 trees in 2020 in the municipality



# Benefits of the Urban Forest



# Initiative Goals

1. Increase awareness about the value of trees and natural assets in response to climate change
2. Engage community members to plant 5,000 trees in 2020
3. Develop citizen stewardship of natural assets for long term sustainability





# Key Actions

- Outreach including social media, tree tours, educational workshops and resources
- Stakeholder engagement
- Plant at least 500 trees on City property
- Online tracking towards 5,000 tree target





# Join Us!

- Make a tree planting pledge
- Promote the Challenge and related activities

<https://engage.victoria.ca/>

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#TreesinCitiesChallenge

