

Greater Victoria School District No. 61 Public Engagement Ad Hoc Committee Terms of Reference

Purpose:

The Public Engagement Committee is an ad hoc committee established by the Board of Education (Bylaw 9140 Ad Hoc Committee of the Board) to develop recommendations for increasing engagement with the community.

Background:

In the spring of 2016, the Greater Victoria School District No. 61 introduced a new strategic plan outlining five areas of focus over the next three years. The strategic plan was developed by the Board and senior leadership team and was informed with input from parents, students, stakeholder groups and staff.

One of the five areas for focus is community engagement.

Strategic Goal: Actively Engage with our Communities

Strategic Objectives

4.1 Develop a District Communications and Engagement Plan

4.2 Create more effective ways to bring student voices and parent perspectives to our schools and to the Board

4.3 Create more effective ways to bring staff voices and perspectives to the Board

Deliverables:

The Public Engagement Ad Hoc Committee has the following deliverables:

1. To develop a vision and principles, based on input of stakeholders and the public, to improve the School District's communications and public engagement.
2. To oversee development of a draft public engagement and communications plan for the Board's consideration.
3. To include recommendations within the public engagement and communication plan for public and stakeholder input during Board of Education meetings.

Membership:

The committee will be comprised of the following voting members:

- Two trustees appointed by the Board Chair
- The Superintendent
- The Manager, Communications and Community Engagement

The Committee will seek input during the process from various perspectives, including, but not limited to:

- One representative of the Greater Victoria Teacher's Association Executive
- One representative from the Canadian Union of Public Employees (Local 382) Executive
- One representative from the Canadian Union of Public Employees (Local 947) Executive
- One representative of the Victoria-Principals and Vice-Principals Association Executive
- One representative of the Allied Specialists Association Executive
- One representative of the Victoria Confederation of Parent Advisory Councils
- Current and previous student representatives
- Songhees and Esquimalt First Nations representatives
- Administrative and support staff (IT, Human Resources, Financial Services staff, etc.) within the District Offices
- Staff in program areas with greater diversity of parents and students (new immigrants, international students, etc.)
- School secretaries
- Senior leadership
- Local media

Timeline:

The Committee will provide an update monthly to the Operations Policy and Planning (OPPS) Committee.

Voting:

Decisions will be made by consensus, if possible. If no consensus is reached, a majority vote will take place.

Procedural Notes:

Date Adopted: XXXXXX 2016